

Product Manager 1.5.0

User Guide



Tension Software - We Make Software for Mac - Pomola.com

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Every effort has been made to ensure that the information in this manual is accurate.

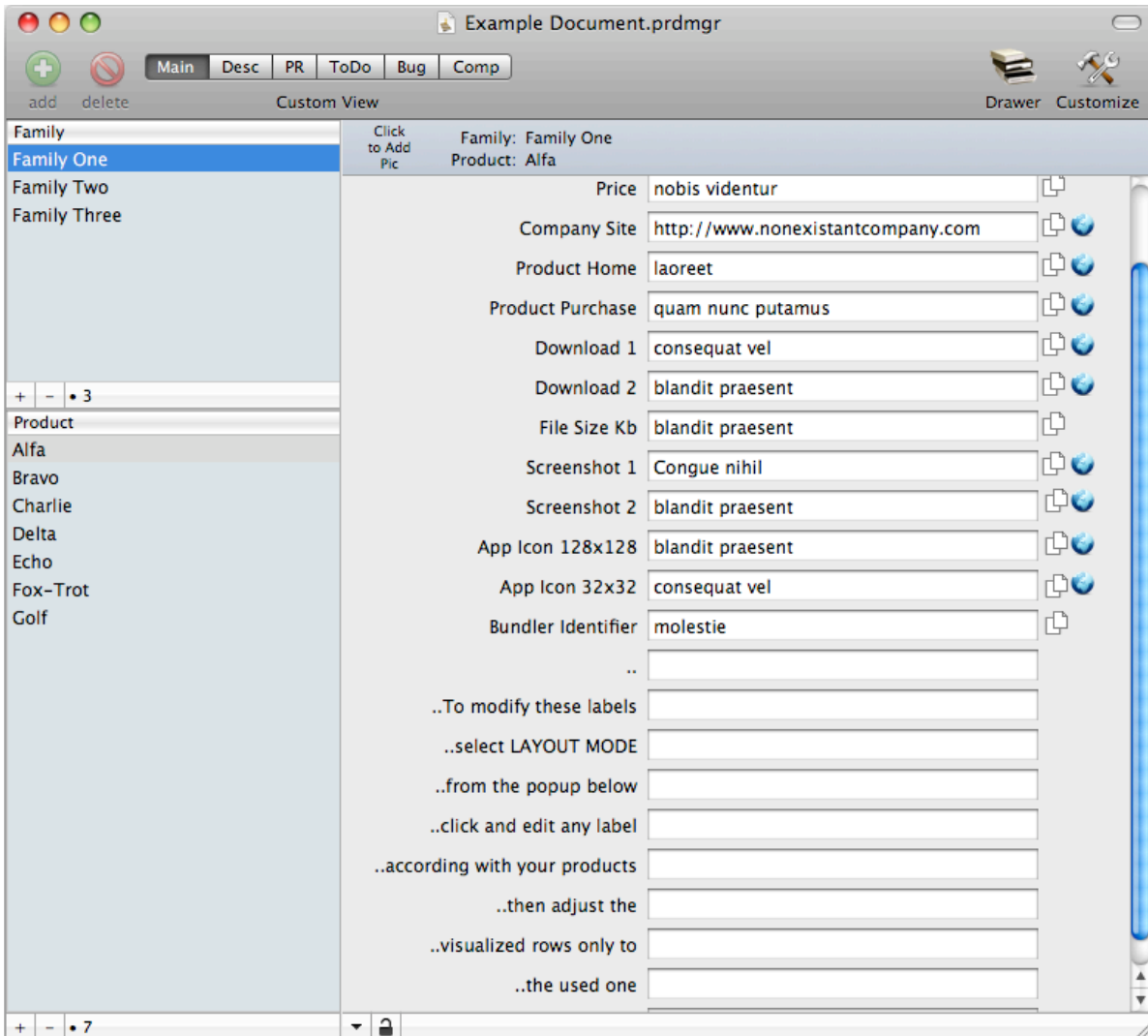
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Welcome to Product Manager

Product Manager to manage all your company products

Product Manager is an application thought to handle all the informations related to a company products and keep them in a single point, ready for manipulation and use for technicals, marketing and commercials purposes.



Getting Started with Product Manager

Open the example document

We provide with Product Manager a simple Example document filled with Ancient Latin text, to show what you can do with Product Manager.

Open the Example Document from Product manager or double click it in the finder

Hierarchical

Product Manager organizes the product you manage inside any document in a hierarchical way.

As you can see in the Example document three families of product were created: family One, Family Two and Family Three.

Clicking a family name shows in the table below the product inside this family

Double clicking it allows to edit it's name

Selecting a name of one product in the table will select the product to be shown in the right part of the window

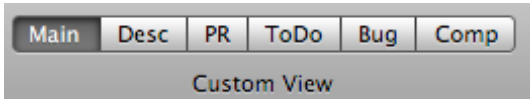
Double click it to edit the product name



Different Views

The right part of the window shows different data relative to the selected products

There are different views, the user can change view using the view control in the toolbar or from the view menu.



What the different views contain:

Main View

A row of data with customizable labels and 'open' and 'copy' icon if needed

| Click to Add Pic | Family: Family One Product: Alfa | | |
|--------------------------------|---|--|--|
| Price | nobis videntur | | |
| Company Site | http://www.nonexistantcompany.com | | |
| Product Home | laoreet | | |
| Product Purchase | quam nunc putamus | | |
| Download 1 | consequat vel | | |
| Download 2 | blandit praesent | | |
| File Size Kb | blandit praesent | | |
| Screenshot 1 | Congue nihil | | |
| Screenshot 2 | blandit praesent | | |
| App Icon 128x128 | blandit praesent | | |
| App Icon 32x32 | consequat vel | | |
| Bundler Identifier | molestie | | |
| .. | | | |
| ..To modify these labels | | | |
| ..select LAYOUT MODE | | | |
| ..from the popup below | | | |
| ..click and edit any label | | | |
| ..according with your products | | | |
| ..then adjust the | | | |
| ..visualized rows only to | | | |
| ..the used one | | | |

Desc

Different length descriptions (3 different length type: Small, Medium and Large) plus a 'What's New' area of the selected product ready to be copied and pasted for marketing and commercial purpose. The user can create as many descriptions he likes and selecting them from the table

The view has a split area allowing you to resize the table in the upper part.

The screenshot shows the 'Invoices' software interface. At the top, it displays 'Family: POMOLA SOFTWARE' and 'Product: Invoices'. Below this is a table with columns for 'Release', 'Date', and 'Language'. The table contains the following data:

| Release | Date | Language |
|---------|----------|----------|
| 2.3 | 11/02/09 | English |
| 2.4 | 12/03/09 | English |
| 2.4.2 | 30/03/09 | English |
| 2.5 | 23/06/09 | English |

Below the table, there is a split view. The top part shows a form for editing a release, with fields for 'Release' (2.3), 'Date' (11/02/2009), and 'Language' (English). The bottom part shows a detailed description of the release, including a 'Small' section (61 characters), a 'Medium' section (0 characters), and a 'Large' section (937 characters). The 'Large' section contains the following text:

The Cocoa program to create, manage and print your invoices. Invoices uses the last Apple Cocoa technology, Core Data based on a SQL native OS X engine and Universal Binary technology to have full speed on both PPC Mac and Intel Mac. Invoices can be created and edited easily.

Customers, goods/services description and notes can be inserted using autofill functions to avoid repetitive tasks. Labels and tax setting can be customized to adapt the software to your country or state. The Invoices main window is based on a multi-pane design easy and intuitive

There are two type of invoice the user can create:

- Plain Item invoice with an extended goods description in a text field
- Tabled Items invoice with goods inserted in a table format with code, description, quantity and price. The user select for any invoice the better format for the content to be inserted

At the bottom, there is a 'What's New' section (265 characters) listing updates for release 2.3:

- New in rel. 2.3
- Bug Fix in the Document Migrator
- Scroll and hilite related area after data inserting
- Additional currency format number without decimals (for Japan and others country)
- Bug fix in the invoice items table
- Bug fix opening documents with a search enebled

Press Release

Press Release of the selected product. Try add a new press release and edit it.
Any products can have a list of press release

Family: POMOLA SOFTWARE
Product: Invoices

| Release | PR Title | Date | Language |
|---------|---|----------|----------|
| 2.3 | Invoices 2.3 is a native Cocoa applicati... | 13/02/09 | English |
| 2.4 | Tension Software announces release 2.... | 12/03/09 | English |
| 2.4.2 | Invoices 2.4.2 to manage invoices on ... | 30/03/09 | English |
| 2.5 | Tension Software announces Invoices 2.5 | 23/06/09 | English |

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| Release | Date | Language | Info |
|---------|------------|----------|------|
| 2.5 | 23/06/2009 | English | |

Title
Tension Software announces Invoices 2.5

Press Release chars: 2630

FOR IMMEDIATE RELEASE

June 23, 2009 – Tension Software announces Invoices 2.5
Invoices is a native Cocoa application to create and manage invoices on Mac. Application layout is based on multiple panels where selecting an element make details to be visualized in another panel, a common layout for many Mac applications. In that way a Mac user is in a friendly environment from the start using the application. The user, after inserting in Invoices ,one time only, the specific data regarding his own needs, is able to make and manage invoices in his own language and according with his own country rules.
Creating and filling data inside a new invoice is easy and fast.
Invoices allows to create a new invoices with all data without using the keyboard, only with the mouse and all from a single panel view.
The applications allows to create two different type of invoices , 'Plain' and 'Table', where description of sold goods and services can be managed in a different way.
Invoices calculates automatically totals and taxes, in accordance with the setup the user specified using his own country rules.
Invoices allows to view the invoice in a WYSIWYG (What You See Is What You Get) mode and see it as it will be printed.
Invoices allows to filter and sort invoices by date, numbers, period, customer and payment status.
Grand totals are calculated on the filtered invoices using search as-you-type and popup search buttons for specify search methods
Data are saved on disk in native format using CoreData SQL libraries included with Mac OS X.

Press releases can be sent automatically using a list of addresses (the software is able to control directly the Mail.app application on your Mac to do so)
The view has a split area allowing you to resize the table in the upper part.

ToDo

A list of To Do actions for any product. Try create one. You can assign them different priority and order them for date or priority.

The ToDo section has two tabs: Browse and Report, the first allows you to manage all the ToDos associated with the product, the second allows you to generate a report ready to be copied and pasted in other documents or to be printed directly

Click to Add Pic Family: Family One
Product: Alfa

Browse Report

| # | ✓ | Priority | Open Date | Close Date | To Do |
|---|---|----------|------------|------------|----------------|
| 1 | | | 2009/02/23 | ----- | Quarta decima |
| 2 | | | 2009/02/23 | ----- | Seacula quarta |

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Open Date Priority Close Date Done Info

23/02/2009 -- 23/02/2009 Now

Number ToDo

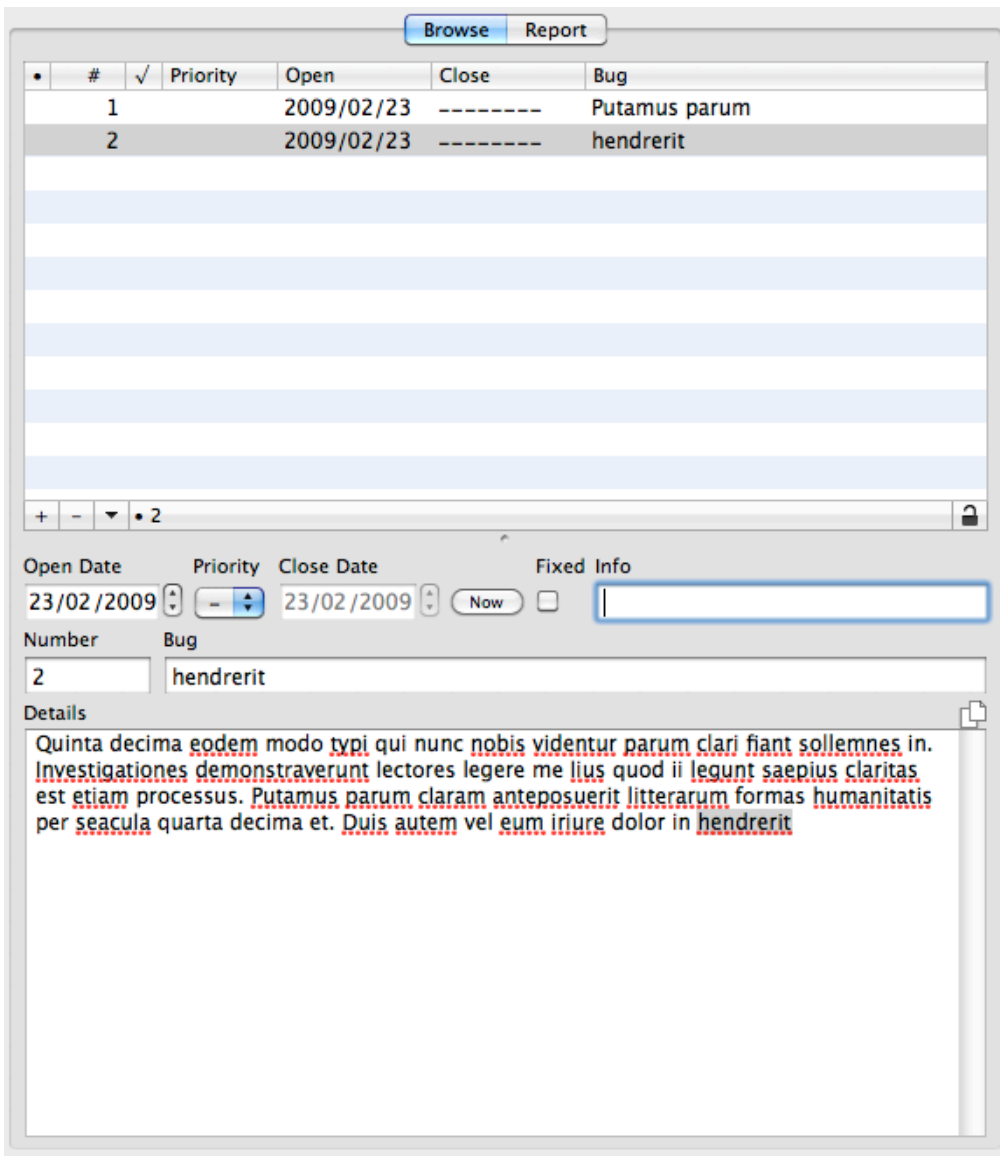
1 Quarta decima

Details

Per seacula quarta decima et quinta decima eodem modo typi qui nunc nobis. Lectorum mirum est notare quam littera gothica quam nunc. Eros et accumsan et iusto; odio dignissim qui blandit praesent luptatum zzril delenit augue duiis dolore. Per seacula quarta decima et quinta decima eodem modo typi qui nunc nobis. Lectorum mirum est notare quam littera gothica quam nunc. Eros et accumsan et iusto; odio dignissim qui blandit praesent luptatum zzril delenit augue duiis dolore. Per seacula quarta decima et quinta decima eodem modo typi qui nunc nobis. Lectorum mirum est notare quam littera gothica quam nunc. Eros et accumsan et iusto; odio dignissim qui blandit praesent luptatum zzril delenit augue duiis dolore.

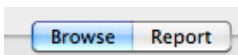
Bug (or problems)

Try create one. You can track bugs and problem for any product and assign priority and order them

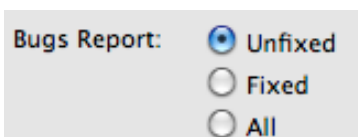


The view has a split area allowing you to resize the table in the upper part. You can create and delete new Bugs associated with the selected product. Specify an open and fix data with the Bug, the Now button allows to specify the current data for the Fix data. To order the Bugs you can click in the header of the columns.

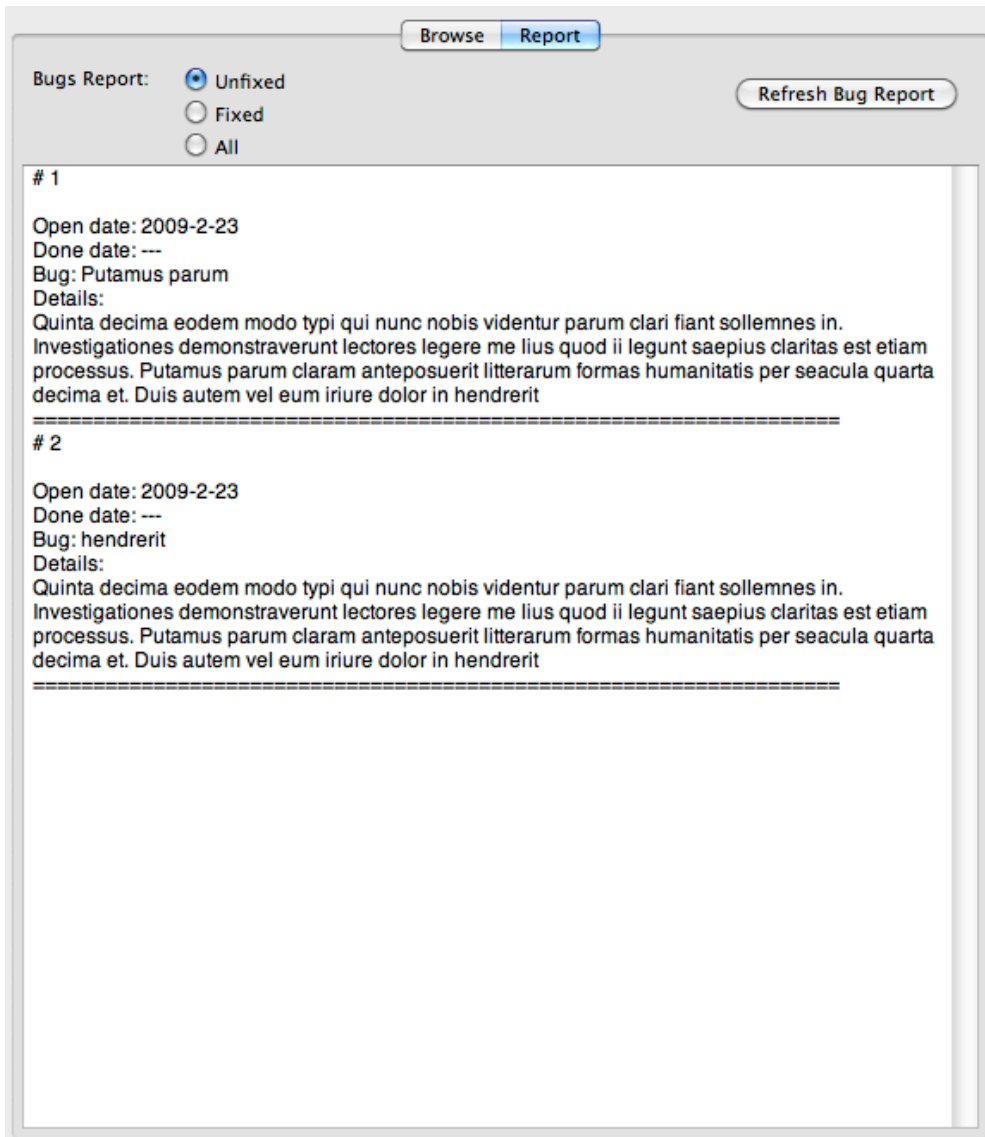
Inside the Bugs area you can switch from the 'Browse' view to the 'report' view clicking the tab



The Report view allows to create a report containing the Bugs ordered as in the 'Browse' section. You can select when in the 'Report' view, to display selecting from the 'Unfixed', 'Fixed' and 'All' options which tasks to include in the report



Pressing The 'Refresh Bug Report, the Report is filled

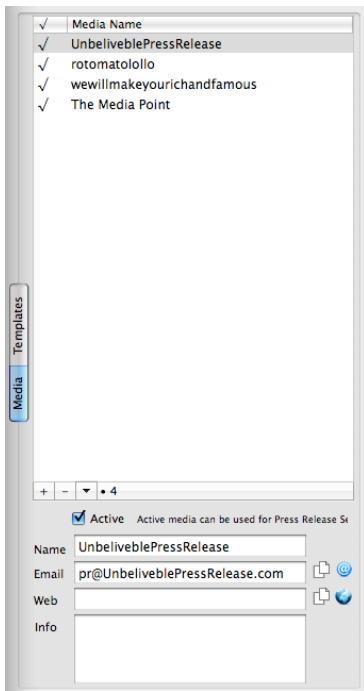


Drawer

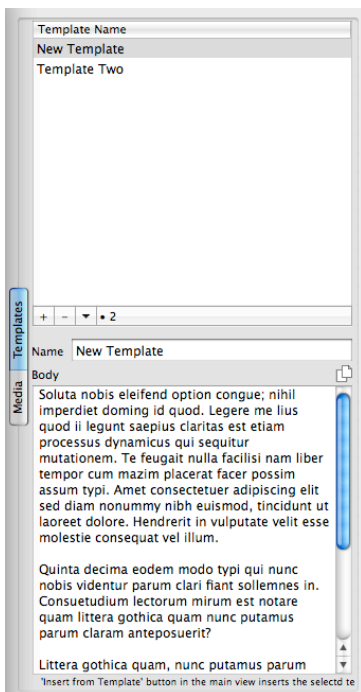
The drawer is a sliding panel attached to the main window

It contains data common to all the families and products inside the document:

- 1) Media Points emails to automatize the sending of Press releases
To send automatic Press Release insert in the Media Points area all the emails you need and activate them
Then create the Press Release and use the 'Create Press Release' button to open the sliding panel to send the press release via Apple Mail.app automatically



2) Templates to have frequent used text ready to be pasted in text area
 To insert a template simply press the insert template above the text area.
 The command is available only if the text area is empty.



Customizing the Main view for your own products

Go back in the 'Main' view and from the bottom popup you can select 'Layout Mode'
 You can now edit the labels for your custom purpose, changing from the label proposed as default to a different one, add or remove rows and enable or disable the 'open' end 'copy' icon buttons for any field.

In browsing mode, if a field contains a url, clicking the open button will open it with the default application for that url

Reference

Product Manager

Product Manager is an application thought to handle all the informations related to a company products and keep them in a single point ready for manipulation and use for technicals, marketing and commercials purposes.

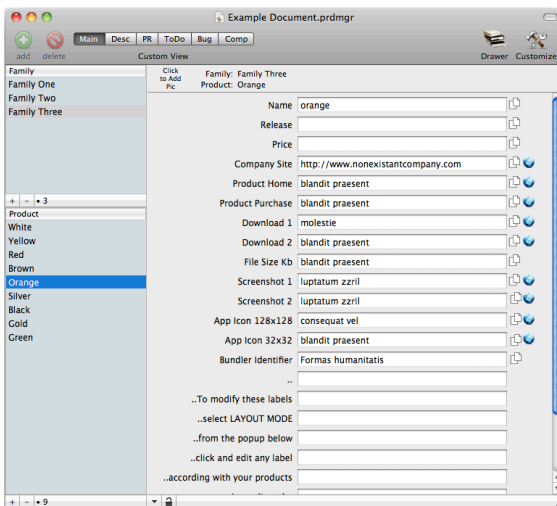
Product Manager is a document based application, it is possible to open and work with many documents, each associated to a main window.

The main window is separated in 3 parts:

The Family table in the upper-left part

The Product table in the bottom-left part

The Product View in the right part



Hierarchical vision

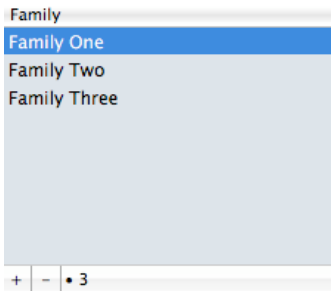
Product Manager manages products in a hierarchical way.

This hierarchical organization of products was chosen over a flat representation to allow a better subdivision of products in case the user has to manage many of them.

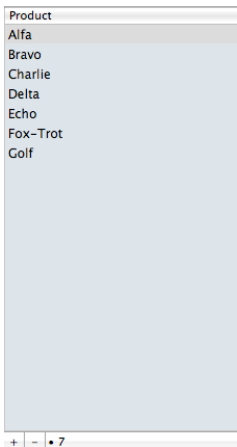
Families and Products

Inside any document you can have many Product Families

They will be listed in the Family table



In any Family inside a document the user can have how many products he likes
Selecting a family in the upper table, shows in the bottom table all the products inside the selected family



Nothing stops the user to use just one family in case all the products are not so differentiate to requires a greater subdivision in families

Selecting a product in the bottom table make this the selected product

All is showed in the main right part of the window is relative to the selected product and changing the selected product will change what is shown

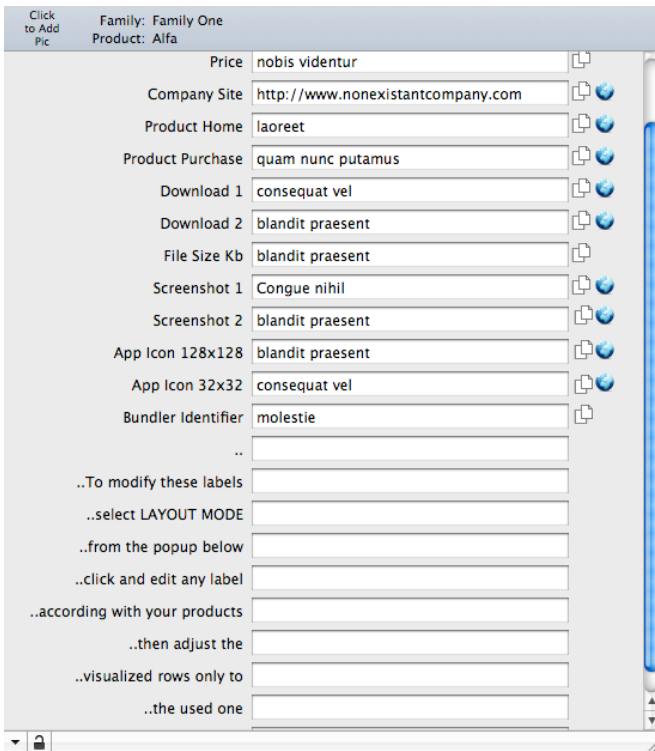
In the upper part of the window there is a standard toolbar with the default buttons used: Add, delete, and the View Switcher

Clicking the View Switcher the user can see the different views Product Manager has related to the selected product:

Main View

The main view is a collection of 'frequent data' fields.

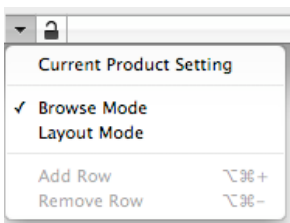
This fields are useful to have sparse data related to products the user often is required to copy and paste, or also web pages related to products the user has to check



Any field is editable and if enabled in the layout, on the right two icons allow to copy the content of the field in the clipboard (ready to be pasted) or allows to open it in case of an URL

Customizing the Main View

This page is customizable switching in layout mode using the bottom popup.



This layout editing is reflected in the display of any product.

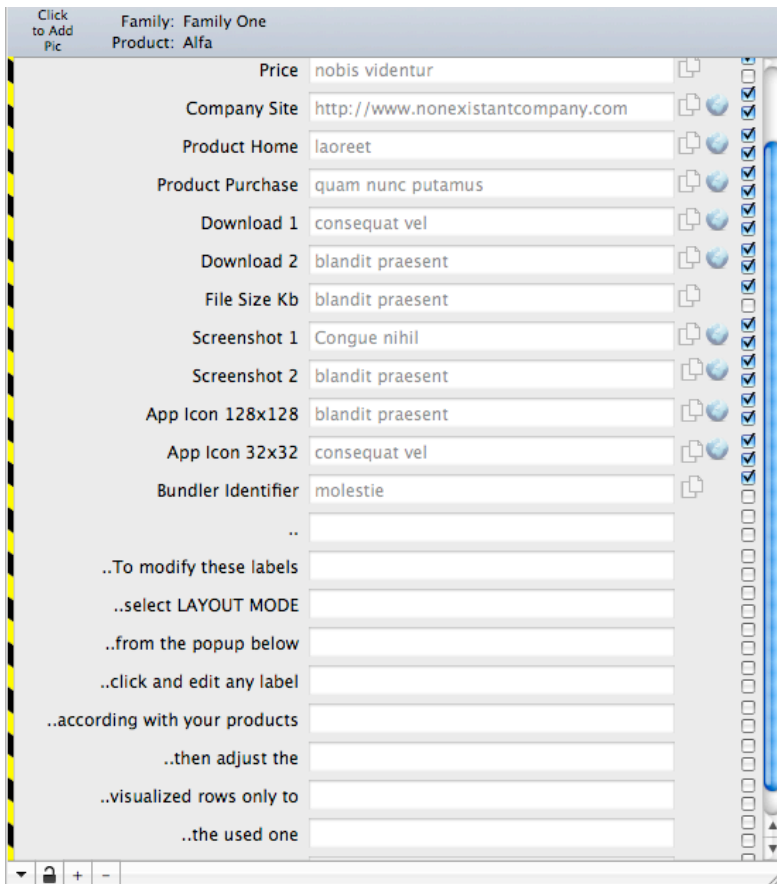
In Layout Mode

The popup in the bottom part of the window allows to switch to 'Layout Mode' and edit the label of the field.

Fields can be added or removed to have just the needed one.

To add or remove rows use the command in the popup bottom menu.

To edit any label click and edit it



The field labels are customizable for any document and any field can be associated with a 'copy' and 'open url' button.

To enable the copy and open button use the checkbox on the right of any field

To go back in the Browse mode the user can select from the bottom popup button 'Browse Mode'

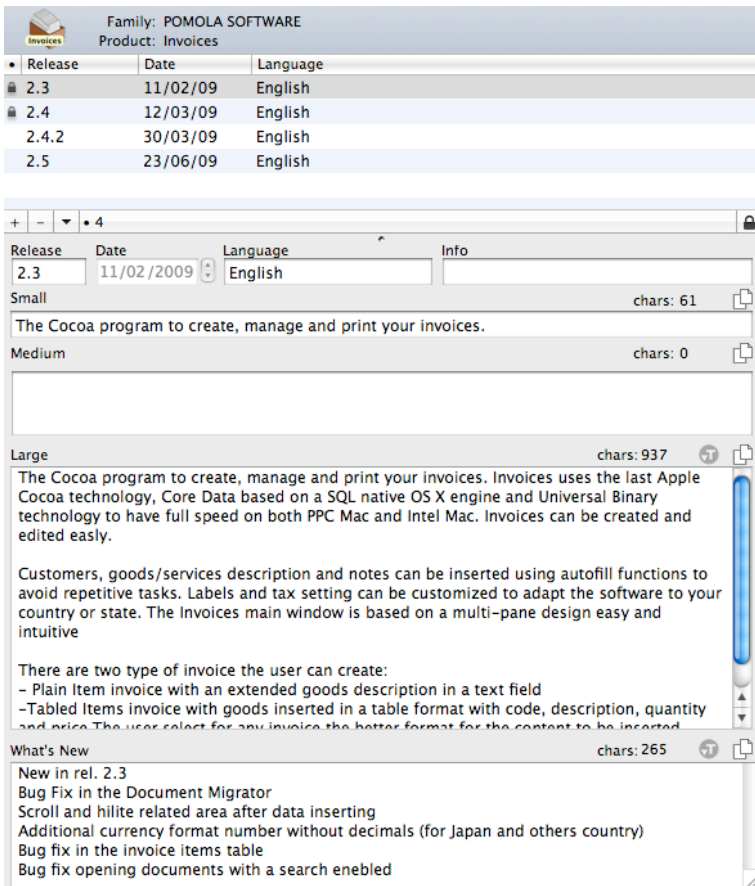
Desc View

Clicking in the View Switcher in the toolbar the user can switch to the 'Desc' view

The Desc view contains descriptions for each product

There is for each product a list of descriptions, you can add for any product descriptions clicking the '+' button

There are 4 Edit area for 4 different descriptions, small medium and large plus a area for a what's new text. This reflects the need often to have a descriptions for a product which are of different length plus a description of difference and improvements from the previous release.

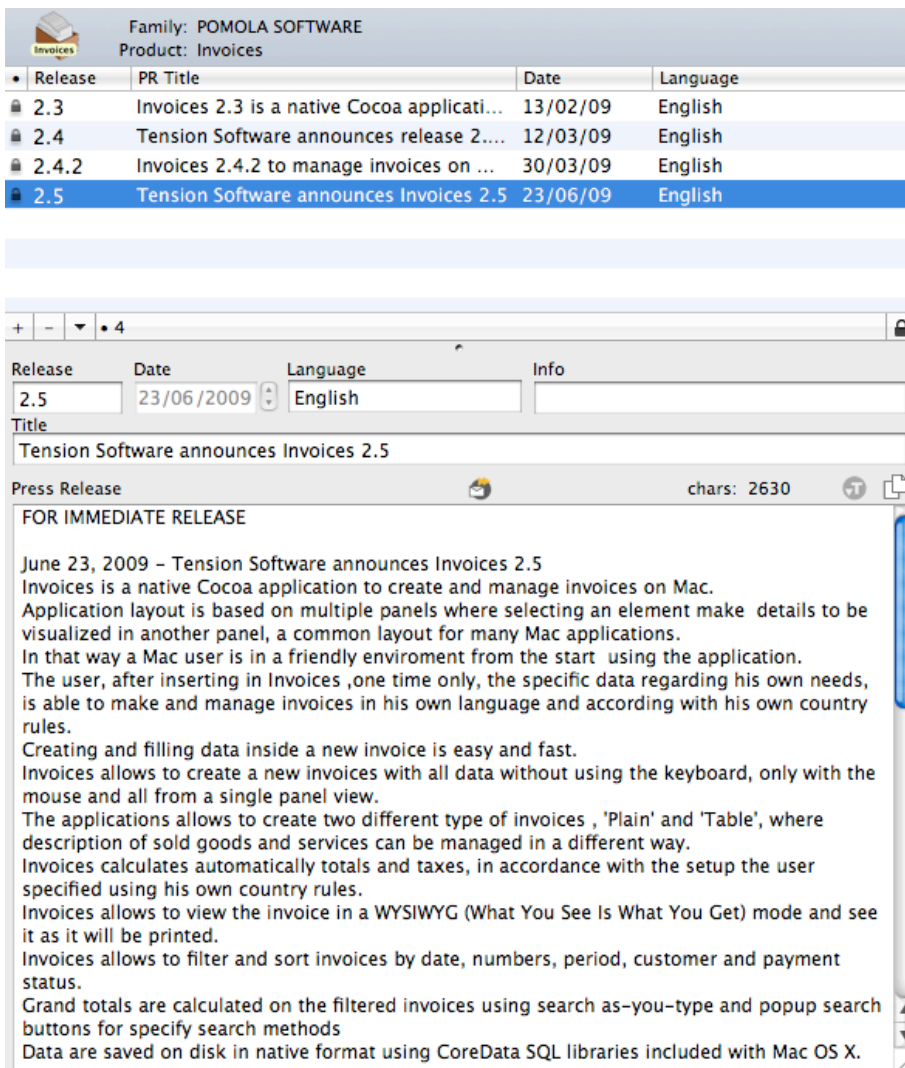


These fields have a copy icons near to copy the content of the fields clicking them
 Additional fields are a release, date, language and info fields
 Using the 'Insert Selected Template' a predefined text can be placed inside the fields.
 Command is enabled only if the fields is empty.

Press Release

Third view is the 'PR' Press Release view which was thought to collect all the press release relative to the product

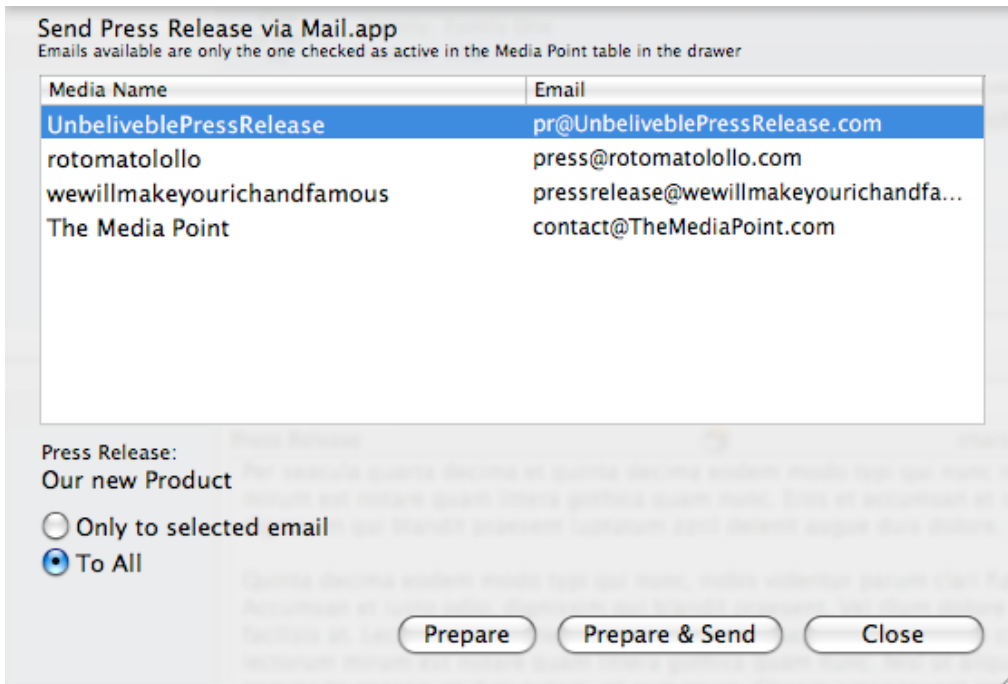
Any press release can be identified with a release number, a date, the used language, general info and a title, plus the body content of the press release itself.



A counter shows the press release text length as the user insert and modify it. Using the 'Insert Selected Template' a predefined text can be placed inside the Press Release. Command is enabled only if the fields is empty.

Sending Press Release

Product Manager provides a way to automatically send the selected press release to a list of emails opening a communication channel with Mail.app, the default mail application provided with Mac OS X

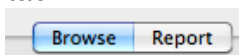


Pressing the 'Send Press Release' button will open the panel with inside all the active emails contained inside the 'Media Point' list
The panel is able to send an email to each of the emails in the list or just to a selected one from the list
The user can also just 'prepare' the emails, switching to Mail.app to send them is enough to press the send button in any of the ready to go email, no further actions required because Product Manager automatically prepares the emails with destination email, title and body via Mail.app.

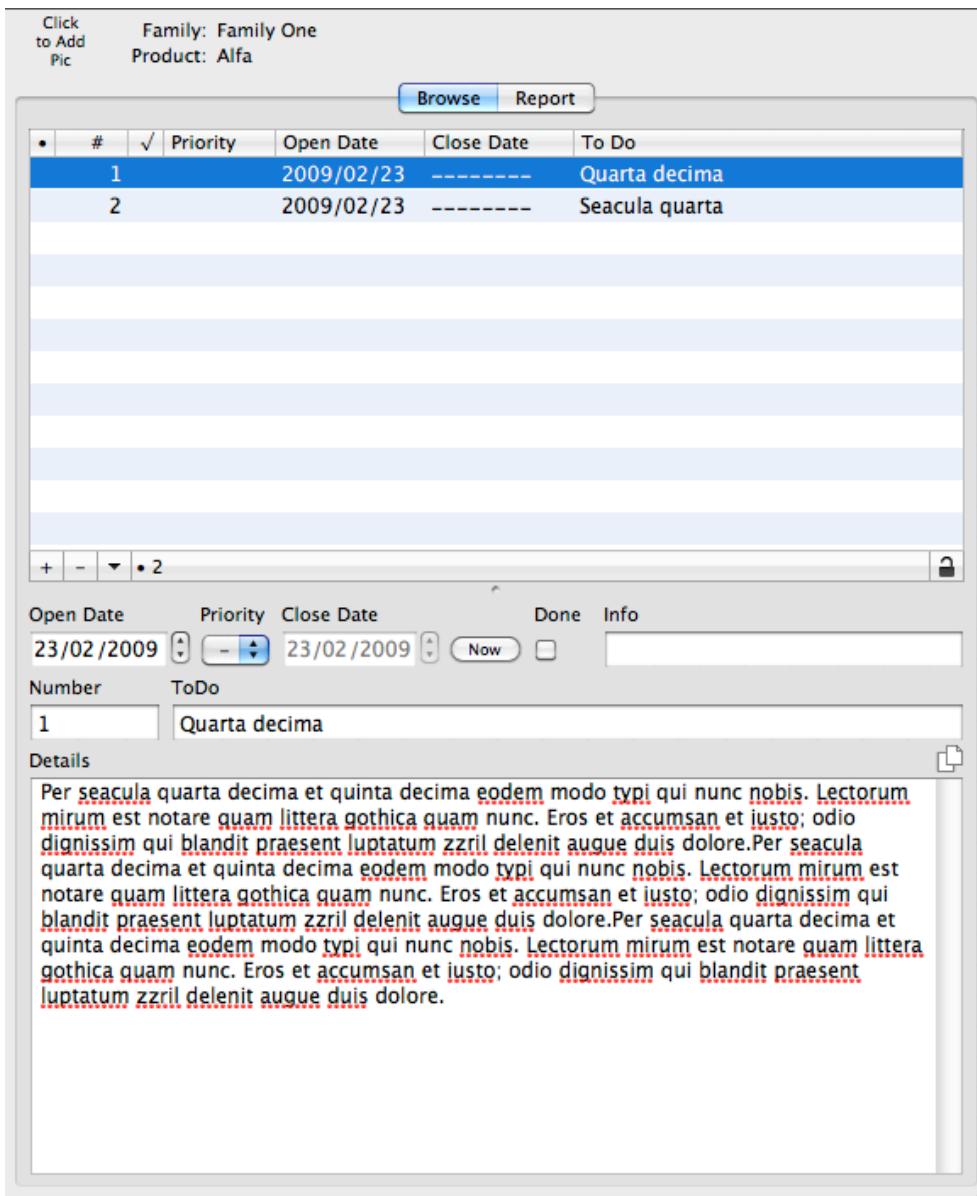
ToDo View

Fourth view is for ToDo list
ToDo View has two subviews: Browse and Report

Inside the ToDo area you can switch from the 'Browse' view to the 'report' view clicking the tab



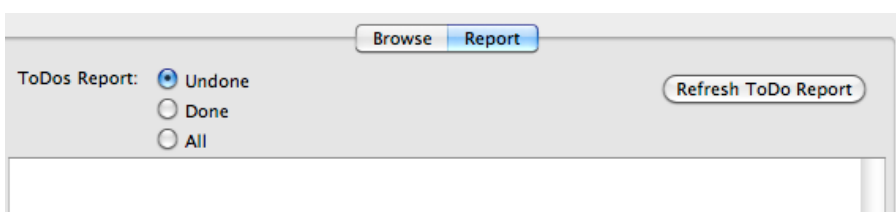
In the 'Browse' view, ToDo list has an Open (creation) date, Close date, to check and set when the activity is done and a priority to assign.
A generic info field and a serial number and a title.
Plus a serial number a title and the content of the ToDo



The view has a split area allowing you to resize the table in the upper part. You can create and delete new ToDo associated with the selected product. Specify an open and closed data with the ToDo, the Now button allows to specify the current data for the Close data. To order the ToDo tasks you can click in the header of the columns.

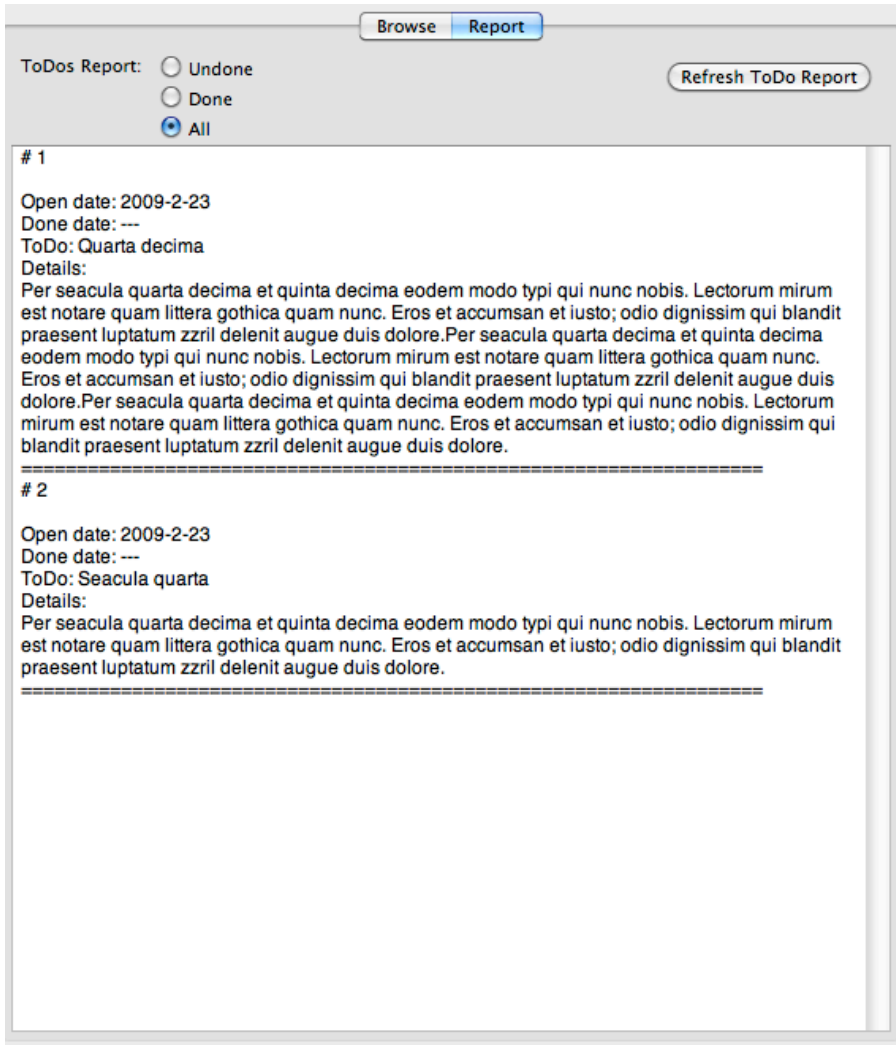
To switch to the 'Report' view use the tab control.

The Report view allows to create a report containing the ToDo tasks ordered as in the 'Browse' section. You can select when in the 'Report' view, to display selecting from the 'Undone', 'Done' and 'All' options which tasks to include in the report.



Pressing The 'Refresh ToDo Report' the Report is filled

In case you are not satisfied with the ordering of the tasks in the report, go back in the 'Browse' tab, select the table header to have the ordering you like then go back in 'Report' and refresh it.



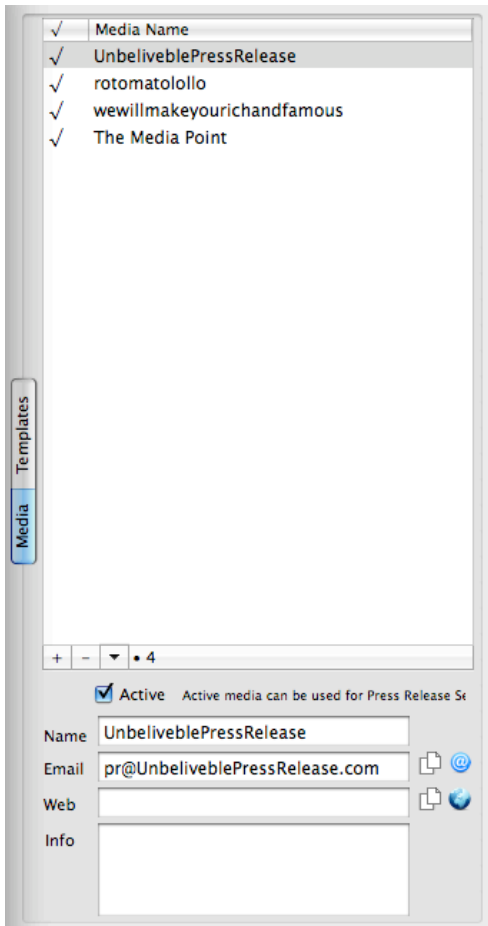
Drawer

The Drawer, a sliding panel opening on the lateral side of the document windows, contains accessory data outside of the hierarchical view of families end products

Media Point in the Drawer

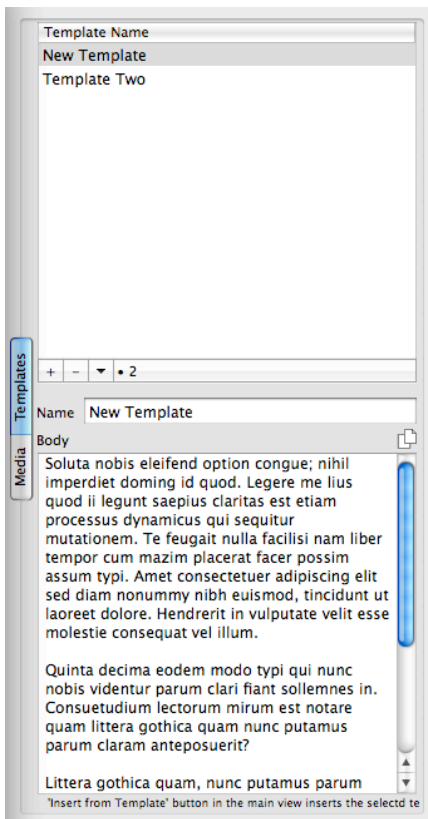
Inside the drawer the first tab area allows to store 'Media Point' where you can send media information such as Press Release and news.

To have an email used in the 'Send Press Release' function a Media Point must be activated using the 'Active' check box



Template in the Drawer

Inside the drawer the 'Template' tab allows to insert templates text
Templates text can be inserted in some text area inside the 'Desc' and 'PR' area using the 'Insert selected template' .



Pressing the button the template actually selected in the template area will be inserted instantly.

A template can be inserted only in a empty text area.

Bug

Fifth view is Bug list

Very similar to the ToDo list,

Any Bug list has an Open (creation) date, Close date, to check and set when the bug is fixed and a priority to assign.

Click to Add Pic Family: Family One
Product: Alfa

| # | ✓ | Priority | Open | Close | Bug |
|---|---|----------|----------|-------|--------------|
| 1 | | | 23/02/09 | ----- | Untitled Bug |
| 2 | | | 23/02/09 | ----- | Untitled Bug |

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Open Date Priority Close Date Fixed Info

23/02/2009 - 23/02/2009 Now

Number Bug

1 Untitled Bug

Details

Quinta decima eodem modo typi qui nunc nobis videntur parum clari fiant sollemnes in. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius claritas est etiam processus. Putamus parum claram anteposuerit litterarum formas humanitatis per seacula quarta decima et. Duis autem vel eum iriure dolor in hendrerit

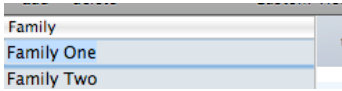
A generic info field and a serial number and a title.
Plus a serial number a title and the content of the Bug

Competitors

Sixth view is competitors
It let you enter a list of competitor product with name, company, url and special note

Change a Family name

Double click the family name in the table to edit it



| |
|------------|
| Family |
| Family One |
| Family Two |

How to create a new Product

Click the '+' button under the product table

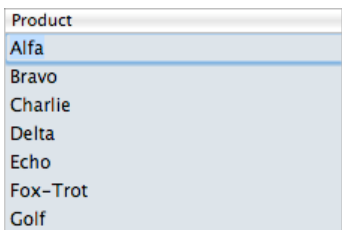


or

Select 'Add Product' under the 'Products' menu

Change a Product name

Double click the product name in the table to edit it



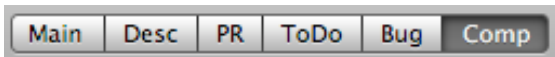
| Product |
|----------|
| Alfa |
| Bravo |
| Charlie |
| Delta |
| Echo |
| Fox-Trot |
| Golf |

How to change view

Select the view from the view tab in the toolbar

or

Select the view from the 'View' menu



How to insert a new Description release

Select the 'Desc' view from the switch view control in the toolbar

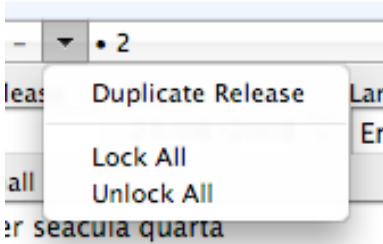
Click the '+' button under the table inside the view

How to edit a description release

Create or select it then move in the fields and edit them

How to duplicate a description

Select the description release in the table
Select from the popup menu below the table 'Duplicate Release'



How to insert a new Press Release

Select the PR from the switch view control in the toolbar
Click the '+' button under the table inside the view
Editing the press release
Create or select it then move in the fields and edit them

How to edit the Press Release

Create or select it then move in the fields you need to edit and insert content

How to duplicate a Press Release

Select the press release release in the table
Select from the popup menu below the table 'Duplicate Press Release'

How to insert a new ToDo

Select the ToDo from the switch view control in the toolbar
Click the '+' button under the table inside the view
Editing the ToDo
Create or select it then move in the fields and edit them

How to edit the ToDo

Create or select it then move in the fields you need to edit and insert content

How to duplicate a ToDo

Select the ToDo in the table
Select from the popup menu below the table 'Duplicate ToDo'

How to create a ToDo report

Select the ToDo from the switch view control in the toolbar

Press the Report Tab
Refresh the report clicking the 'Refresh ToDo Report' button

How to insert a new Bug

Select the Bug from the switch view control in the toolbar
Click the '+' button under the table inside the view
Editing the Bug
Create or select it then move in the fields and edit them

How to editing the Bug

Create or select it then move in the fields and edit them

How to duplicate a Bug

Select the Bug in the table
Select from the popup menu below the table 'Duplicate Bug'

How to create a Bug report

Select the ToDo from the switch view control in the toolbar
Press the Report Tab
Refresh the report clicking the 'Refresh ToDo Report' button

How to insert an email for Press Release sending

Open the Drawer
Select the Media Point tab
Insert a media point name and its email
Activate it

How to insert a Template

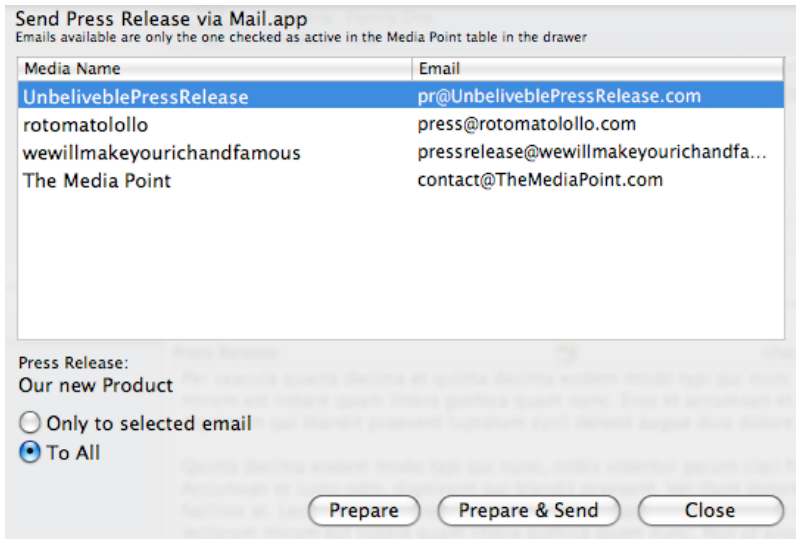
Open the Drawer
Select the Template tab
Insert a text template
the template is now ready to be pasted inside the text view in the document

How to send a Press Release

Select the press release to send
Press the 'Send Press Release' icon above the press release text area or select 'Send Press Release...' from the 'Products' menu



The 'Send Press Release' panel will slide out
 In the table are visualized only the active email inside the media point drawer
 Press 'prepare' to have the press release prepared and opened ready to be shipped in Mail.app
 or
 Press 'Send' to have them prepared and sent automatically using Mail.app
 If you like to send only to one address select the 'only to selected email' radio button

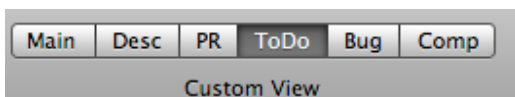


How to change the layout of a document

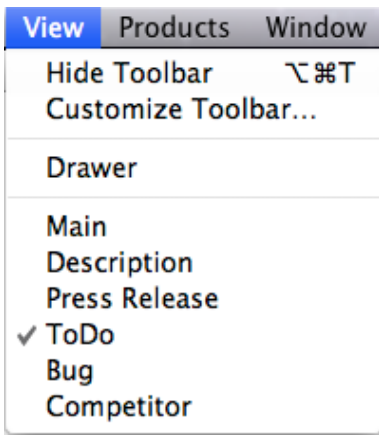
Select the Main view
 From the bottom popup select 'Layout Mode'
 Use the add row and remove row from the bottom popup menu to add o remove rows
 Click the labels on the left of the fields to edit them
 Click the check button on the right of each field to enable the two icons 'copy' and 'open'
 Return to the 'Browse' mode using the popup menu when finished

Printing

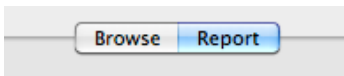
Printing is enabled for printing Report of the ToDo e Bug Views.
 To print simply select one of these views form the tab view in the toolbar



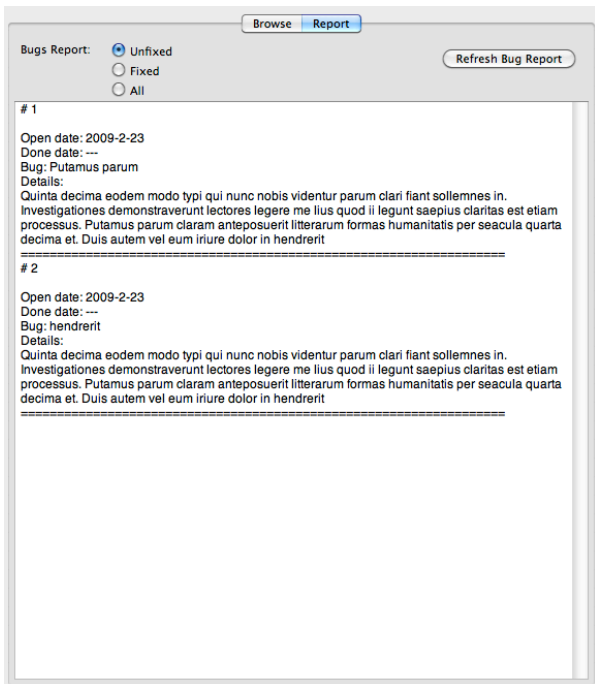
or from the menu



Then select the report subview:



Refresh the report content then select 'Print...' from the 'File' menu



Preferences

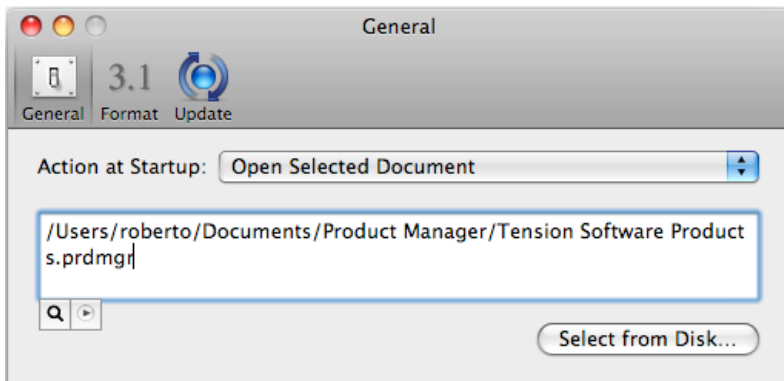
General

Specify the action to do at startup

- New Document create a new document at startup
- File browser open the dialog to select a Product Manager document from disk to launch
- None performs nothing at startup
- Open Selected Document allows to select a document and have it launched automatically at startup, this is a standard way to operate in case you use just a single document as the main repository of your notes or use often the same document.

To select a document you have 3 way:

- Pressing the select from disk button and select it from the open dialog that will follow
- Dragging it from the finder or dragging it using the proxy icon (the icon in an opened document in the title bar)
- Editing it in the edit field by keyword (the hard way)

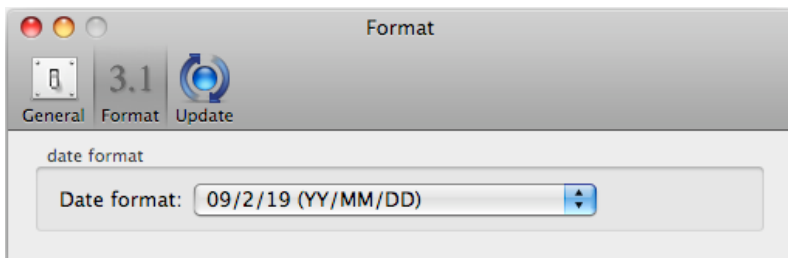


At any successive relaunch Product Manager will execute the option selected.

The additional two buttons at the foot of the edit field let you:

- Show in the finder the selected file
- Test open the selected file as it will be done at the next application launch

Format



Update

Product Manager can inform you if an update is available.

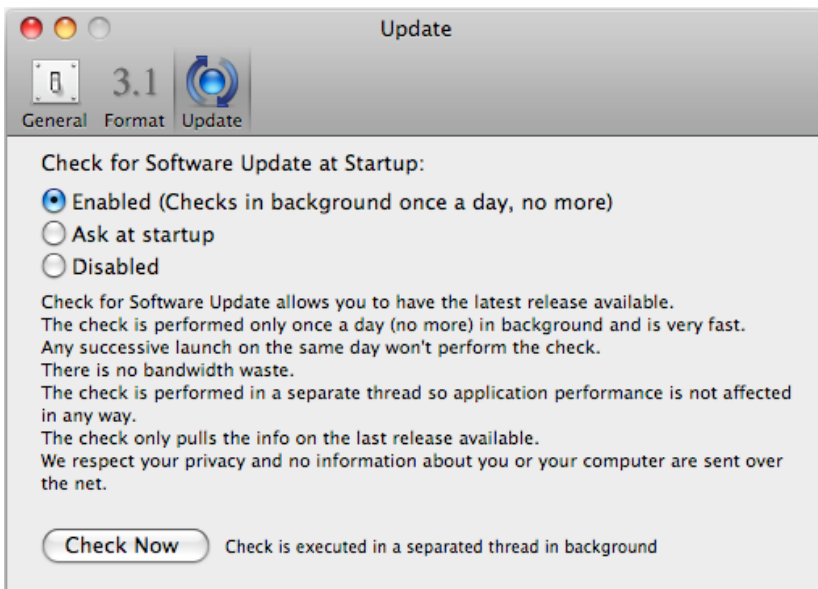
If enabled, the application will check no more than once a day.

'Ask at startup' asks you if you like to have the application check if an update is available when you start the application

'Disabled' avoids any check

When you check if an update is available, the application ping the Tension Software server and receive an answer about the last release available, the application can in that way know if its obsolete or not.

In case the application will ask you if you like to download an upgrade.



If you download the upgrade, you need to install it.

A common error is to download an upgrade and install it maintaining the old application somewhere on the hard disk.

Then using to open the documents sometime the old application and sometime the new one. This cause some problems*. To avoid it simply install your application in the place dedicated to it, the Application folder. When you install an update on the standard Application folder, the system will ask if you want to replace the old one with the new, answering yes will install the new one replacing the old.

*If the application says the document you are trying to open was created with a newer version of the application, probably you have two different release of the application on your Hard Disk and you are trying to open a document with the older version after having modified the document with the new one. When you receive a similar message open the about box inside the application and see if you are running the last release. In case download it, install it and USE it!

Help

Product Manager provides a standard help menu ...maybe you already found it!

Under the help menu use the Visit Pomola.com to access our site a download the very last version of Product Manager and other software for Mac we make.

Licensing the program

You can use the command under the Help menu to access our web site

From there you can purchase a license to use Product Manager using one of the payment service we provide. It easy, fast, and secure.

Purchasing a license remove all the limitations inside Product Manager

If you are evaluating to purchase this software, consider that it is realized in Cocoa and in Objective-C, the basis of all the last generation software for mac OS X, and you can expect a long life for any products based on Cocoa. Mac OS X and the Cocoa technology are estimated to have really really long life with continuous improvements (more then the life of Mac OS Classic of around 15 years) because Mac OS X and Cocoa are solid technologies (Mac OS classic was just a toy if confronted with Mac OS X) and new features can be added without problems as the time request them.

This software is Universal Binaries and runs native on both PPC Mac and Intel Mac.

If you decide to purchase a license, thank you for your support. When you see on the net how much quality software there is for Mac and how much software is added every day it is because users support small developers buying software.

Support

You can also obtain support using the 'Support Email...' command. An email will be prepared using your email client with the correct address to send to.
Yes, we answer to your emails.

Product Manager is a Commercial Program

You can use our software for a test period of 10 days
After that you are required to buy a license to be legally authorized to continue to use our software

Licensing Product Manager

You can buy a license to use our software using the 'Buy License' command under the Help menu.

You will open in your browser our license web page on our web site

From there you can buy a license to use Product Manager using one of the payment service we provide. It easy, fast, and secure and all most important form of payment are accepted.

We carefully selected or international reseller to be sure the buying experience for our customer will be as best as possible and without any problems.

After purchase you will receive from Tension Software a license email containing your full name and a license code

Open the License dialog with the command 'license' under the 'Product Manager' menu and insert these data in the License dialog. The software will become fully licensed and fully enabled for future use.

Name and license code are remembered by the program and don't need to be re-inserted at successive launch.

In case you move on a new Mac you need to re-insert your name and license

The license is valid for a single Macintosh. You can purchase for two Mac as long as they are not used at the same time, as example a desktop and a laptop used by the same user.

Consideration about Licensing Product Manager

If you are evaluating to purchase this software, consider that it is realized using the Cocoa library (the native last generation library on Mac OS X) and in the Objective-C language (the first class language development on Mac OS X)

The two technology are the basis of all the last generation software for Mac OS X, and you can expect a long life for any products based on Cocoa and coded in Objective-C.

Mac OS X and the Cocoa technology are estimated to have a really long life with continuous improvements (more then the life of the now ancient Mac OS Classic which was around 15 years) because Mac OS X and Cocoa are solid technologies (Mac OS classic

was just a toy if confronted with Mac OS X) and new features can be added without problems by Apple when they are required.
It was not so easy with previous generation of OS.
In our opinion the Cocoa technology will live and grow for many decades from now, so Cocoa based software are today the best way to go if you have to select software to use.

If you decide to purchase a license, thank you for your support.
When you see on the net how much software there is for Mac and how much software is added every day, it is because users support small developers buying software and because the Macintosh software ecosystem it's really a great place to work due to the incredible success the Macintosh has today and the common feeling of the community (we use the Mac because we love doing things in a smart way).